

DEPLOYED · MEDIA KIT 2027

Reach the people who decide what gets deployed.

Deployed readers run AI inside US banks, drug makers, factories and retailers. Four desks, four briefings and The CIO Room put your brand in the room where budgets are set.

500K+

MONTHLY READERS

50K+

BRIEFING
SUBSCRIBERS

100K+

VIDEO VIEWS

10K+

COMMUNITY MEMBERS

Ways to partner

DESK SPONSORSHIP

100% share of voice

Own a desk for a month — desk page and articles, the weekly briefing, and the tracker strip “presented by”.

BRIEFINGS

Banking Tue · Pharma Wed ·
Manufacturing & Retail Thu–Fri

Sponsor a weekly desk briefing. One sponsor per issue, written into the lead slot.

RESEARCH

Lead list included

Co-author research with AIM Research — a survey or PeMa Quadrant study, published on Deployed with gated downloads as leads.

BRANDED CONTENT

Article + deployment record

Deployment case studies — your customer’s deployment, reported in the Deployed format and clearly labelled.

DISPLAY & VIDEO

728×90 · 300×250 · in-article video

Standard IAB units across the site, frequency-capped, no pop-ups.

EVENTS, ANYWHERE

Any city, worldwide

Custom AI events in any city — summits, roundtables and dinners produced end to end, plus The CIO Room and MachineCon USA.

Formats and specs

Header leaderboard	970×90 desktop · 320×50 mobile
Article sidebar	300×250, sticky to end of story
In-article	728×90, never inside figures or captions
Briefing lead slot	One sponsor per issue, 600×200 creative + 90 words
In-article video	Opt-in play, MP4/WebM, captions required

Every package includes a performance report: impressions, clicks and engagement by placement. Rates on request.

Events calendar

The CIO Room	Invite-only CIO roundtables, rotating US and global cities
MachineCon USA	New York · annual flagship conference
Custom AI events	We build an AI event for your buyers in any city

Plan a campaign: info@aimmediahouse.com · Deployed is published by AIM Media House LLC · aimmediahouse.com